



PARTNERS & COLLABORATIONS



ICCD RELATED ENTITIES



ICCD LEADERSHIP



H.E. ABDULLAH SALEH KAMEL President





SHEIKH KHALIFA BIN JASSIM BIN MOHD AL-THANI Vice President



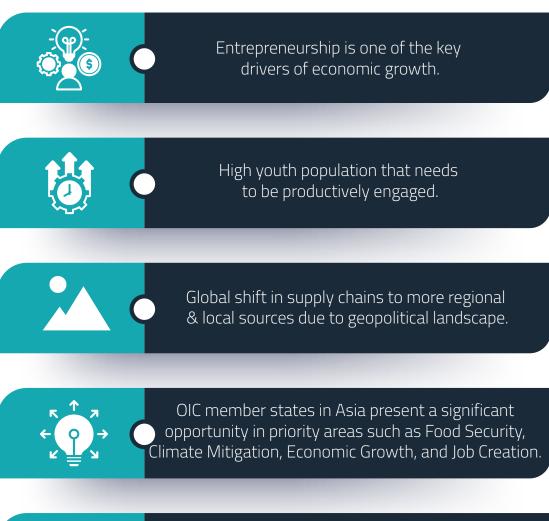
MR. MUSTAFA RIFAT HISARCIKLIOGLU Vice President



Secretary General



SERIES CONTEXT





Knowledge sharing.

BOE PAKISTAN IN NUMBERS



BOE ASIA SNAPSHOT

Investment Facilitation & Promotion

Afghanistan, Azerbaijan, Brunei, Indonesia, Iran, Malaysia, Thailand, Kyrgyzstan,Kazakhstan, Uzbekistan, Turkmenistan & Tajikistan

Target audience

Participating country trade delegations comprising of sector associations, businesses, incubation centers, chambers of commerce, regional economic cooperation agencies, inter-national organizations, special tech-nology zones and investment funds. Frequency

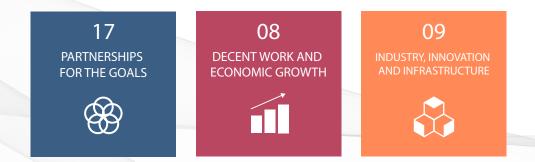
Bi-Annual event

BOE Asia Agritech

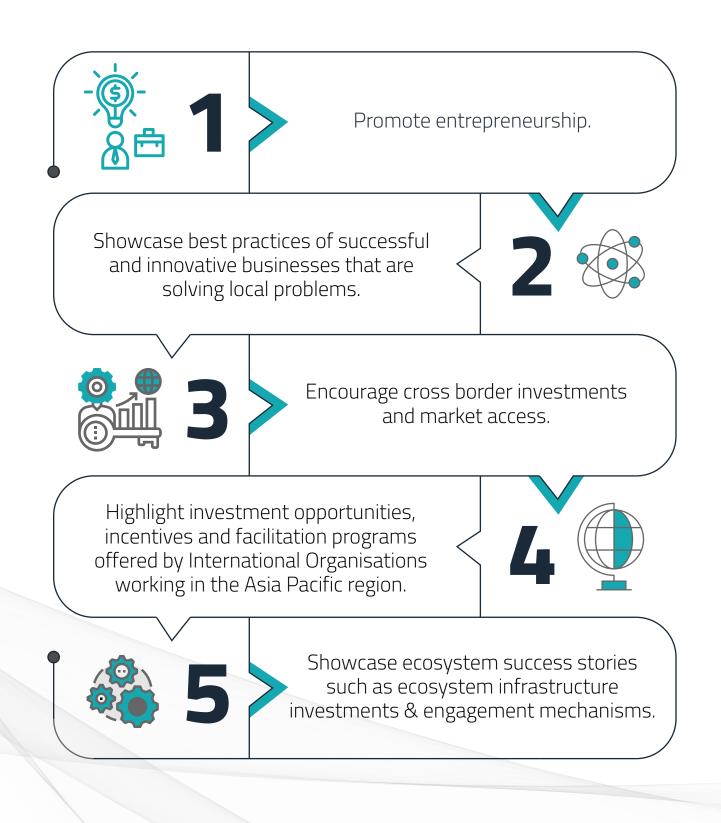
August 28th 2024

Location

Karachi Expo Center.



BOE, ASIA OBJECTIVES



BEST OF ENTREPRENEURSHIP ASIA SERIES

Theme: AgriTech: Feeding the Future Date: 28th August, 2024 ITCN Asia, Expo Center, Karachi

As per the World Bank, agricultural productivity must increase by 60% by 2050 to meet the rising food demands of the growing population. Moreover, the International Trade Centre (ITC) reports that every 1% increase in agricultural productivity leads to a 0.6% increase in regional trade.

Considering the urgent need for accelerating food security measures for our member states, ICCD's first event under the BOE, Asia regional series is on the theme of AgriTech Feeding the Future. The conference will bring together regional Agri business leaders and institutions to share successful business models and best practices for transtioning towards a digital future that can fast track regional trade and investments. Through dynamic panel discussions and interactive sessions, the event will further explore opportunities and challenges in leveraging agri-tech solutions to enhance regional trade and drive sustainable economic development in agriculture. Participating countries include Azerbaijan, Uzbekistan, Tajikstan, Turkmenistan, Brunei, Indonesia, Malaysia, Thailand, Iran, Afghanistan.

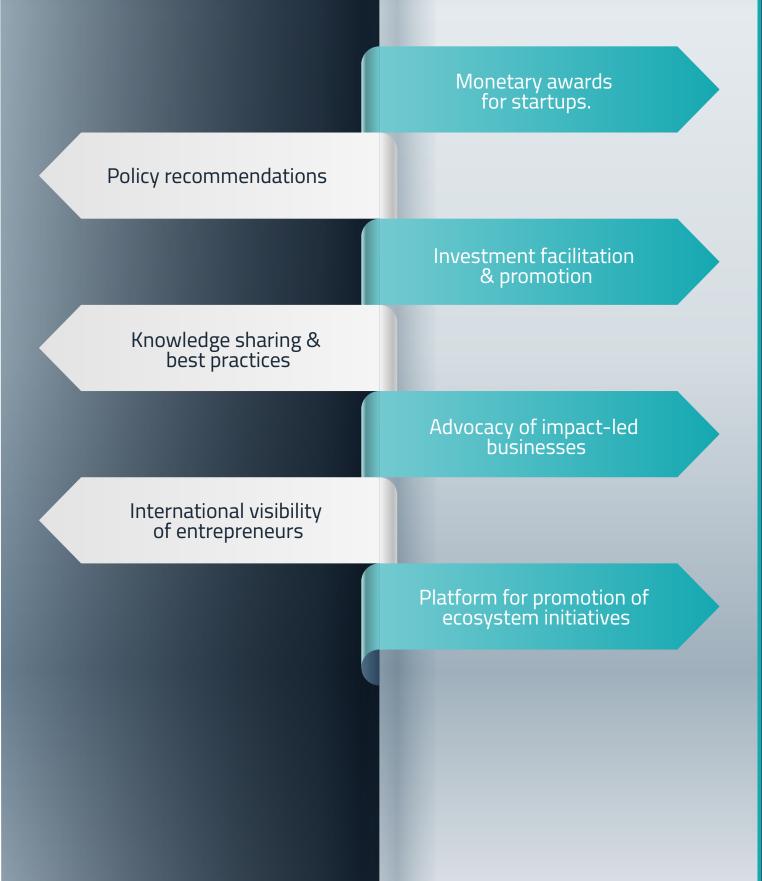
Panels

Climate Change, Sustainability, & Future Business Models Financing the AgriTech Adoption Empowering Local Innovations Idea to Impact

Key Stakeholders

Government Agencies Private Sector Representatives SME Entrepreneures International Organizations Financial Institutions Investment Promotion Agencies Academia

EXPECTED OUTCOMES



EVENT FORMAT





تعليمة الإسلامية المراجعة الم Chambre Islamique de Commerce et de Développement



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FEDCOC

Best of Entrepreneurship Series – Egypt Edition "Entrepreneurship in Digital Transformation"

September 17-18, 2024

First Day - September 17	
Program	Time
Registration	10:00 am - 11:00 am
Opening Ceremony:	
• H.E. Mr. Ahmed Al-Wakeel - President of the General Federation of Egyptian Chamber of Commerce	
• H.E. Mr. Yousef Hassan Khalawi - Secretary General of the Islamic Chamber of Commerce and Development	11:00 am -11:30 am
• Representative of the Ministry of Trade and Industry	
Panel Discussion: "Strategies to Support Entrepreneurship in the Age of Digital Transformation"	11:30 am - 12:30 pm
A panel discussion: "The Role of International Organizations in Empowering Entrepreneurs"	12:30 pm - 1:30 pm
The Launch of the "Digital Transformation – Artificial Intelligence" Competition	
The uncomposed competition	1:30 pm - 1:45 pm
Entrepreneurial Best Practices in Digital Transformation – Success Stories	1:45 pm - 2:30 pm
Break - Group Photo	2:30 pm - 3:00 pm
B2B Meetings	3:00 pm - 5:00 pm



الغرفة الإسلامية للتجارة والتنمية Islamic Chamber of Commerce and Development Chambre Islamique de Commerce et de Développement



الاتحاد العام للغرف التجارية المصرية Federation of Egyptian Chamber of Commerce FEDCOC

"Finance in Business Management" Training Program (for invited participants) The first part of the training course is titled (Financial Management and its importance for organizations and companies)

2:00 pm - 4:00 pm

Lunch	
Second Day - September 18	
For invited participants	

The second part of the course is titled (Structure of	
Effective Financial Management)	10:00 am - 11:30 am
Short break	11:30 am - 12:00 pm
The third section of the training course is titled	
(Financial Management Reports of All Types)	12:00 pm - 1:30 pm
Short break	1:30 pm - 2:00 pm
The fourth section of the training course is titled	
(Financial Statements and their Types)	2:00 pm - 3:00 pm
The fifth section of the course is titled (Practical	
Applications and Case studies)	3:00 pm - 4:00 pm

Lunch



No.51MEM- 0331

Date: August 18, 2024

Honorable members of Islamic Chamber of Commerce and Development

السلام عليكم ورحمة الله وبركاته

Invitation to attend the launch "The Best of Entrepreneurship series" August 28th, 2024 - Karachi Expo Center, the Federation of Pakistan. September 17-18th, 2024 - Fifth District, the Arab Republic of Egypt.

The General Secretariat of Islamic chamber of commerce and industry (ICCD) offers its greetings and sincere salutations.

In pursuit of the ICCD's mission to promote and develop the private sector and support entrepreneurship in member's countries, we are honored to announce and to invite the esteemed chambers members to participate in the "Best of Entrepreneurship" (BOE) series" in Egypt and Pakistan.

• The inaugural event of "**Best of Entrepreneurship**" in Karachi gather delegates and international speakers from Azerbaijan, Indonesia, Malaysia, Kyrgyzstan, Kazakhstan, Uzbekistan. This year's series is themed around "Agri-Tech: Feeding the Future ". The agenda includes speeches, panel discussions, B2B, B2G meetings and a Gala dinner for international delegates and government entities in Pakistan to promote ongoing investment facilitation efforts and opportunities for regional business growth.

This event is organized in collaboration with the Federation of Pakistan Chamber of Commerce and Industry (FPCCI), the Investment Technology Promotion Office (UNIDO-ITPO) in Bahrain, and ITCN Asia. This synergy will allow a place for further discussions on the topic of technological advancements and its revolutionary effect on sectors, especially the agriculture sector.

> Pakistan - Karachi (Head office) P.o. Box 3831 - Karachi 75600 Tel: 00922135830535 - 35874910 Email: info@iccia.com Egypt (Regional Office) Cairo 7A Corniche El Nile, Al Maadi, Cairo Governorate Tel: 0020225263969 Republic of Türkiye (Regional Office) Istanbul - TOBB Plaza Harman Sokak No: 10 34394 Tel: 009002123249542



الغرفة الإسلامية للتجارة والتنمية Islamic Chamber of Commerce and Development Chambre Islamique de Commerce et de Développement

• The "Best Entrepreneurship in Cairo", This series will gather 10 African and Arab chambers to showcase outstanding entrepreneurial achievements and feature a training workshop titled "Finance in Entrepreneurship," focusing on digital transformation and artificial intelligence. The event is in cooperation with the Federation of Egyptian Chambers of Commerce and will highlight successful business models in these areas, with a competition for entrepreneurs judged by a scientific committee. The winners will receive technical support and promotion from ICCD, the Federation of Egyptian Chambers of Commerce, and the Entrepreneurship and Innovation Center of the Arab Academy for Science, Technology, and Maritime Transport.

We eagerly anticipate your participation in these transformative events, which promise to be a catalyst for growth and collaboration. By joining us, you will not only engage with leading experts and innovators but also foster valuable connections and open new avenues for regional and global business expansion. Your involvement will contribute to the collective success of our entrepreneurial community, driving forward impactful changes and creating a lasting positive influence.

Kindly find attached the Event Brochure & Agenda for your review and consideration and feel free to contact the General secretariat of ICCD at <u>MRM@iccdglobal.com</u> to confirm your participation and for any questions regarding the event.

Please accept the assurances of our highest consideration.

The General Secretariat





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